



July 1, 2016

Dear Potential Sponsor:

Staci & Friends For A Cure and the Looking Back On Our Heritage Quilting Club invites you to participate as a sponsor for our inaugural **A Pink Affair** gala that will be held on **Saturday, October 8, 2016 at the Hillcrest Country Club**. The proceeds from this event will be donated to the Tennessee Breast Cancer Coalition and the Women's Center Fund at Maury Regional Health Care Foundation. Both of these organizations support medically underserved breast cancer patients from Giles County by providing financial assistance as well as wigs, scarves and compression garments.

We are still in the planning phases but it is shaping up to be a fantastic event! We are anticipating more than 100 guests this year– all of which will enjoy an evening of great food, prizes, a silent and live auction and musical entertainment.

We would love to have you as one of our sponsors this year. As a sponsor you will have the opportunity to advertise your business or service to some of Giles County's leading citizens. Additionally, your organization will receive exposure from media campaigns and all promotions for the event. Please find the enclosure of sponsorship opportunities for your review. The support of your business will make this an extra special celebration.

We appreciate your consideration and look forward to hearing from you soon. Please return the enclosed commitment form, complete with your contact information and desired level of sponsorship. If you have any questions, please feel free to contact me at 901-229-0487 or by email at staciandfriends@comcast.net.

We hope we can count on your support!

Yours sincerely,

Staci C. Franklin
Event Coordinator

STACI'S STORY

STACI FRANKLIN IS A NATIVE OF PULASKI, TENNESSEE AND IS A 7-YEAR BREAST CANCER SURVIVOR. SHE WAS 38-YEARS-OLD WHEN SHE WAS DIAGNOSED WITH STAGE 1 TRIPLE NEGATIVE BREAST CANCER ON MAY 15, 2009. HER LIFE WAS FOREVER CHANGED THAT DAY AND IT'S NEVER BEEN THE SAME.



“BREAKING THE NEWS TO MY FAMILY, PARTICULARLY MY MOTHER WAS THE HARDEST PART OF GETTING THE DIAGNOSIS,” SAID STACI. “MY GRANDMOTHER DIED OF BREAST CANCER WHEN I WAS SIX-YEARS-OLD AND I REMEMBERED HOW SICK SHE WAS AND HOW HARD IT WAS ON MY MOTHER AND HER FAMILY WHEN SHE PASSED AWAY.”

“AS SCARED AS I WAS, ONE OF MY PRIMARY CONCERNS WAS TO EASE THE FEARS OF MY FAMILY AND HAVE THEM UNDERSTAND HOW FAR MEDICAL TREATMENTS HAD COME OVER THE LAST 30 YEARS AND THAT THE POSSIBILITIES FOR A POSITIVE OUTCOME WERE IN MY FAVOR.”

ONCE EVERYONE WAS OVER THE INITIAL SHOCK, HER FAMILY AND FRIENDS PLEDGED THEIR SUPPORT FOR WHATEVER SHE NEEDED IN THE COMING MONTHS. ON MAY 20, 2009, SHE UNDERWENT SURGERY TO REMOVE THE MASS AND LYMPH NODES. SEVERAL WEEKS LATER SHE MET WITH HER ONCOLOGIST TO REVIEW THE COURSE OF TREATMENT WHICH WAS TO HAVE FOUR MONTHS OF CHEMOTHERAPY FOLLOWED BY SIX WEEKS OF DAILY RADIATION THERAPY. STACI COMPLETED ALL OF HER TREATMENTS ON DECEMBER 21, 2009 AND HAS HAD NO FURTHER COMPLICATIONS.

“THE BIGGEST TAKE AWAY FOR ME IN ALL OF THIS IS THAT TOMORROW IS NOT PROMISED,” SAID STACI. “I KNOW THAT I AM BLESSED FOR THE OUTCOME THAT I HAVE HAD AND NOW I FEEL IT'S MY CALLING TO BRING EVEN MORE AWARENESS TO BREAST CANCER AND TO THE ISSUES AND NEEDS OF PATIENTS AND SURVIVORS. THIS EVENT ALLOWS PEOPLE TO COME TOGETHER TO HAVE A GOOD TIME WITH THE SOLE PURPOSE OF SUPPORTING THOSE WHO ARE IN NEED.”

	Love Presenting Sponsor \$2,000 (Only 1 Sponsor) SOLD!!	Faith Sponsor \$1,000	Hope Sponsor \$750	Courage Sponsor \$500
Company Visibility				
Company Name Presented With Event Title	YES	—	—	—
Event Invitation	LOGO	LOGO	LOGO	LOGO
Event Tickets	LOGO	LOGO	LOGO	LOGO
Event Website	LOGO & LINK	LOGO & LINK	LOGO & LINK	LOGO & LINK
Event Social Media Sites	LOGO & LINK	LOGO & LINK	LOGO & LINK	LOGO & LINK
Event Promotional Materials	YES	YES	YES	YES
Company Coupons or Brochure in 100 Event Gift Bags	YES	YES	YES	YES
Event Recognition				
Event Program	Front & Back Inside Cover Full Page Color Ads	Full Page Color Ad	Half Page Color Ad	Quarter Page Color Ad
Banner Placement (Provided by Sponsor)	YES	YES	YES	YES
Booth at Event	YES	YES	YES	—
Mentions During Event	YES	YES	YES	YES
Company Participation				
Event Tickets	10 tickets w/reserved seating	6 tickets w/reserved seating	4 tickets	2 tickets
Company Representative to Speak at Event	YES	YES	—	—
Company Volunteers Assist With Event	YES	YES	—	—
Specific Opportunities				
Cuisine Sponsor	\$1,500	Listed as Cuisine Sponsor in all promotional materials	8 event tickets w/reserved seating	Banner Placement Booth at Event Mentions During Event
Entertainment Sponsor	\$1,000	Listed as Entertainment Sponsor in all promotional materials	6 event tickets	Banner Placement Booth at Event Mentions During Event
Event Décor Sponsor	\$750	Listed as Event Décor Sponsor in all promotional materials	4 event tickets	Banner Placement Booth at Event Mentions During Event
Photo Booth Sponsor	\$500	Listed as Photo Booth Sponsor in all promotional materials	4 event tickets	Banner Placement Booth at Event Mentions During Event



SPONSORSHIP COMMITMENT FORM

Saturday, October 8, 2016 • 7-11 p.m. • Hillcrest Country Club • 635 Campbellville Road • Pulaski

CONTACT INFORMATION

First Name:	Last Name:	
Business Name:		
Street Address:		
City:	State:	Zip Code:
Business Phone:	Cell Phone:	
Email:		
Sponsorship Level:		

<input type="checkbox"/> Love Presenting Sponsor - \$2,000.00 SOLD!!	<input type="checkbox"/> Faith Sponsor - \$1,000.00
<input type="checkbox"/> Hope Sponsor - \$750.00	<input type="checkbox"/> Courage Sponsor - \$500.00
Specific Opportunities	
<input type="checkbox"/> Cuisine Sponsor - \$1,500.00	<input type="checkbox"/> Entertainment Sponsor - \$1,000.00
<input type="checkbox"/> Event Décor Sponsor - \$750.00	<input type="checkbox"/> Photo Booth Sponsor - \$500.00

We are unable to participate in the event but would like to make a gift to Staci & Friends For A Cure Fund.

Donation Amount: \$ _____

Payment Method

Enclosed is a check for \$ _____ made payable to Staci & Friends For A Cure.

Please charge the following credit card in the amount of \$ _____

Credit Card # _____

Expiration Date: _____ Zip Code of Billing Address: _____

Name on

Card: _____

Please make check payable to **Staci & Friends For A Cure**. Please return form by August 30, 2016 to the following address: Staci & Friends For A Cure, Attn: A Pink Affair, 6025 Stage Rd., Suite 42-129, Bartlett, TN 38134-8377.